



September 3, 2010

The Technology Education of Illinois will hold its 17th Annual Illinois Technology Education Conference (ITEC) on November 12-13, 2010 at the Marriott Hotel and Convention Center in Normal, Illinois. Our association would like to invite you to be an exhibitor at our state conference on November 12th to showcase your technology education tools, equipment, and literature-related products to Illinois teachers.

NEW THIS YEAR – We are also offering a self serve table (If you register and mail me promotional literature, catalogs etc... prior to Wednesday, November 3) for a table fee of \$50 we will place your promotional items for teachers to take on a self serve basis.

Location of Exhibitors

All exhibitors are placed around the perimeter of the exhibit hall Ballroom C – in the middle of the conference action, which leaves open space at the center of the exhibition hall. Our goal is to use the center section of the exhibit hall for social/hospitality functions, but more importantly as a location for exhibitors to showcase their products and meet with ITEC attendees in a more personal atmosphere. There will be “vendor only” times during the conference, so all conference attendees can attend your presentations and discover what you and your company have to offer. During these times, there will be no breakout sessions scheduled. The exhibit hall will be open Friday, November 12, 2010 from 10:00 AM to 5:00 PM. You may set up your display as early as 7:00 AM on November 12, though the hall may be accessible on the evening of November 11. Once presenters and topics have been secured for the conference, we will post the schedule on our web site.

Our association would like to express its thanks to the exhibitors that have supported our organization and Illinois teachers in the past, and encourage you to continue your support. Moreover, we would like to challenge new vendors to become a part of the ITEC and TEAI. Enclosed with this letter you will find the conference exhibitors fees, which I believe you and your company will find to be very competitive with other conferences you attend. In addition to being an exhibitor, I would encourage you to become a sustaining member of TEAI if you are not already a sustaining member. Your sustaining membership fees provide you free advertisement (up to two ¼ page advertisements) one per issue in the *Illinois Journal of Technology Education*, two copies of the *IJTE* per issue (published twice per year), and the financial support to keep the journal being published. Currently our journal costs approximately \$5.00 per copy to produce, so sustaining membership is vital to our success.

If you have any questions or would like additional information, please feel free to contact me at 630.530.3433 or by e-mail at mfeuerborn@dupage88.net (preferred) or mfeuerborn@sbcglobal.net.

Professionally,

Matthew J. Feuerborn
TEAI President
Willowbrook High School

Enclosures
ITEC Exhibitor Registration form
ITEC Presenter Registration Form
TEAI Sustaining Membership form

Promoting Excellence in Technology Education